

OVERCOME GENERATIONAL STEREOTYPES TO BUILD A MORE COMPETITIVE AND HEALTHY WORKFORCE



ONE-DAY PROFESSIONAL DEVELOPMENT WORKSHOP | MAY 1, 2013 | 9AM-5PM | SYDNEY CBD

WHY ATTEND THIS WORKSHOP ?

Give your organisation the capacity to develop “intergenerational savvy” and:

- ▶ Improve engagement
- ▶ Increase productivity and innovation
- ▶ Build diversity especially a mature age strategy
- ▶ Reduce churn
- ▶ Decrease costs of intergenerational conflict
- ▶ Retain best talent

WHO IS IT FOR ?

Forward thinking and progressive HR leaders and managers looking to:

- ▶ Minimise intergenerational tension and conflict
- ▶ Compete with other progressive organisations

WHAT WILL YOU LEARN ?

Drawing on neuroscience and behavioural psychology, this workshop offers practical skills and tools you can immediately apply at work:

- ▶ Myths and realities about the generations
- ▶ The key differences between younger and older brains
- ▶ What is similar about the brain across age groups
- ▶ 10 neuro-principles to neutralise the difference and maximise similarity
- ▶ **Practical collaborative techniques** to improve communication across all age groups



QUICK FACTS

- ▶ In a 2011 survey done in the USA by the Society for Human Resource Management, 28% of HR professionals declared that intergenerational conflict was a significant issue in their workplace.
- ▶ There is no consensus among scientists about the behavioural differences between “Millennials” and other generations.
- ▶ Research conducted in 2011 on Australian organisations shows that whatever the age and experience, old and young leaders record similar levels of leadership and have a similar impact on employee morale and performance.

REGISTRATION FEE:

Until March 31: \$990 gst included

After March 31: \$1100 gst included



FACILITATORS



François Bogacz, MSc. is the co-founder and CEO of Neuroawareness Consulting Services Inc. He has trained hundreds of professionals about the brain in the last 2 years. He has previously worked at Microsoft, Hitachi and Philips as a marketing and business development executive and created start-ups in Europe and the USA. He has completed a Post-Graduate in Neuroscience of Leadership, is a Graduate of the Harvard Program On Negotiation, an IMI certified mediator and a De Bono Thinking Systems Facilitator.



Catherine Davidson is a mediator, facilitator and conflict management consultant. The director of Catherine Davidson Mediation Services, Catherine specialises in dispute resolution and organisational development. With a background in law and communication, Catherine has mediated in Australia, England and Ireland. She is a member of several mediator panels, a former Director of LEADR (an Australian not-for-profit membership organisation that promotes alternative dispute resolution) and she also served on the New South Wales Law Society Dispute Resolution Committee. Catherine incorporates insights from neuroscience in her dispute resolution practice and is particularly interested in its application to intergenerational conflict.

FOR MORE INFORMATION

Please visit www.cdms.com.au or www.neuroawareness.com/generationsydney